Dear Parents/Carers

At this time of year, we would ordinarily be visiting Reception pupils in Primary schools throughout Essex to deliver road safety education. Sadly, given the circumstances, we will not be able to visit your school this term, so we have developed an interactive online session to ensure that your child does not miss out.

We encourage you to use the attached presentation together with your child and reinforce the messages it contains.

The key points are:

- Always Stop, Look, Listen and Think before crossing the road.
- Stay next to your grown-up, don’t run ahead
- Find a safe place to play away from traffic

The presentation also includes two links to informative videos via Vimeo, ‘Safer Journeys Anthem’ and ‘Crossing Roads: Kids Know Best’. The links within the presentation take you directly to Vimeo where the videos will play once the play icon is clicked.

Please encourage your child to practise these skills with you when you are out together and remember that they will learn from copying you.

To start the presentation please right click on the link below and click ‘open hyperlink’. This will take you to the ‘Online road safety tools for primary school children’ section of the Safer Essex Roads Partnership website. Then, click ‘click here to download the resources’ and click on the ‘Reception Presentation’. Once the presentation has downloaded onto your device, it is ready to begin.


Yours faithfully

Safer Essex Roads Partnership Education Team